

## Web Packages

### ● Getting Started

The Starter Package is for companies who want to enhance their business by establishing a web presence. We use proven tools and templates to create a website that delivers value at a minimal cost.

### ● Beyond the Basics

For companies looking to add power to a current site – or for companies looking for that extra power out of the gate – this package provides branded templates, additional content and functionality.

### ● Expanded Functionality

Push past the average web presence with unique looks, advanced usability and increased functionality. This option gives you the custom content you need to place you ahead of the competition.

- ● ● Website Profile Instance Creation
- ● ● Domain Registration and Routing
- ● ● T1 Web Access
- ● Website Software Security Updates
- ● User Training
- ● Basic Site Template
- ● Branded Site Template
- ● Custom Template
- ● Content Placement (4-8) pages
- ● Content Placement (up to 15 pages)
- ● Content Development Training
- ● 1 Photo/Graphic per page
- ● 3 Photo/Graphics per page
- ● 10 Photo/Graphics per page

Deliver your message through various media channels

- Websites
- Social Networking
- Intranet
- Web Applications
- Document Management
- Graphic Design
- Marketing Communications
- Reporting Tools
- Corporate Identity

### ● Advanced Services

We offer the advanced tools and services to further improve your web performance, usability and customer service.

- Logo Creation
- Graphic Creation
- E-Commerce
- Web Forms
- Google Analytics
- Webmaster Tools
- Twitter/Facebook Integration
- User Registration Module
- Customer Maps
- Content Development
- Email Marketing
- Search Engine Optimization